

ARTS

PEOPLE

EXCELLENCE
BY THE HOUR

ARTS PEOPLE PARTNER MAIL JANUARY 2019

THE ARTS PEOPLE MISSION

Running a business is, by turn, exhilarating and scary. The nerves jangle particularly when you're making sure of delivering against a promise; at that point your business mission and reputation are on the line. For us, that is when we are looking for the kind of great tutor that we know will be the right fit for one of our schools.

For both directors, quality comes first. To provide anything less than excellent service is bad for business, bad for schools and bad for the pupils we serve. Agreeing to grow slowly was one of the first and best decisions we have made so far. It has allowed us to fine tune our service without quality suffering. We will continue with that model, but there will, this year, be a change in our scale and scope as a business. This newsletter reflects on our progress, our plans and how our new and existing customers will benefit.

THE CURRICULUM IS BACK!

Arts People has been joining the campaign for more, and better, arts education in schools. We were really pleased to read the outline of the proposed new Ofsted framework which promises to recognise a curriculum which is broad, considered and appropriate to school circumstances.

To support schools, we have produced a trio of curriculum blogs, which can be found on our website at www.artspeople.co.uk/blog. A follow-up article is due shortly. We are also very happy to work with schools on curriculum planning. Advice for Arts People schools is free, but we can also offer a more comprehensive curriculum planning service. Just ask!

STUDENT COMPETITION

Arts People has at its heart a desire to encourage more and better primary school music and arts. We would love, therefore, to help celebrate the great learning and achievement that is already happening. One way we can do this is to organise and sponsor a competition which seeks to recognise music learning. This term we are running an easy to enter pupil competition, which will reward the best in progress and achievement. Watch out for the information or go to our website for more details.





TOP MARKS FOR QUALITY

We are grateful to all our current schools for completing a first term evaluation. They were asked to grade Arts People and its tutors under 8 headings, with a four-point scale from 1 - poor to 4 - outstanding. We are delighted to report that the overall average grading was 3.5, with 3.2 for tutor classroom performance and 3.5 for business professionalism and flexibility. We were particularly pleased that one of the four schools marked us outstanding in all categories. Only one grade fell below 3 - good and that was a 2/3 with an improving trend.

This is a really pleasing outcome and a standard we are determined to maintain as we grow and develop as a business.

PLANS FOR 2019-20

Arts People will be expanding in 2019. Whilst we will ensure that our growth is manageable, with no reduction in the quality of provision, we want to offer more services to more schools. To achieve this balance, we are looking to double our number of partner schools, to a maximum of 12 schools. This will allow for a wider range of services.

In 2019-20 we will be able to offer schools:

- Instrumental and vocal tuition
- PPA cover in music, drama and dance
- Workshops combining performing and visual arts
- Arts and music co-ordinator training
- Curriculum planning

We will be trialling the workshops in a small number of schools next term; we'd be thrilled if you would want to be involved – there will be a great introductory rate!

FIND OUT MORE ABOUT ARTS PEOPLE IN 2019-20

There are various ways you can find out more. Our website is now live and is regularly updated. On it, you can read about our philosophy and services. There are also policies and blog sections. In addition, we are on Twitter (@people_arts) where we campaign, celebrate arts in schools and update our partners. We will be developing our Facebook page as a parent information hub. You can email us on info@artspeople.co.uk or phone on **07885219520**. We'd love to work with you next year.

HAPPY NEW YEAR FROM THE ARTS PEOPLE TEAM

Richard, Richard, Mel and Sarah thank you for all your interest and support and wish you a brilliant 2019.